



TAB\$CONF

The Atlanta Bitcoin Conference 2022

building communities, providing education,
and supporting developers

Media Kit 2022 | tabconf.com | hello@tabconf.com

Mission + History

Mission

Strengthen the Bitcoin ecosystem by increasing technical Bitcoin awareness for each attendee in a fun, inclusive, & organic atmosphere.

History

TABConf is The Atlanta Bitcoin Conference — an event for building communities, providing education, and supporting developers. We like to think of this as the most inclusive, organic, grassroots event possible for Bitcoin.

Founders of The Atlanta Bitcoin Conference, Michael Tidwell and Brandon Iglesias, saw an opportunity to further Bitcoin education for the developers of Atlanta by bringing some of the greatest minds into one space. The goal was to run a stress free, at cost conference that not only helped the people of Atlanta, but also gave back to the community.

In 2018, the first TAB Conference was held at [General Assembly](#) in [Ponce City Market](#). Unsure if anyone would show, they sold tickets to a one day event for \$10. Within one week, they sold 210 tickets, selling out and overbooking their venue, setting the future trajectory of Bitcoin in Atlanta.

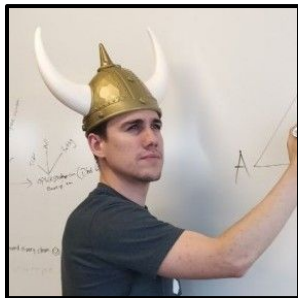
History Cont.

The excitement around Bitcoin in Atlanta continued to grow and by 2019 the conference consisted of over 500 attendees and moved to Georgia State University where four ballrooms were scheduled simultaneously with talks and panels for attendees to choose content that interested them most.

Though 2020 presented curveballs for everyone, Tidwell pushed to bring TABConf back in 2021. But this time, the conference would be hyper focused on the attendees, what they desired to learn, and the broader Bitcoin development community. Borrowing an idea from [DEF CON](#), a long standing “hacker” conference, TABConf implemented their version of “Villages” which gave space for individuals, groups, and communities to run their own content. As a way to give back to the community, the conference also pledged to donate a percentage of proceeds of ticket sales to [support the Bitcoin development community](#).

The 2021 model was wildly successful and will continue into 2022 as the team plans for the biggest conference to date. This year, TABConf will be held at the iconic [Omni Atlanta Hotel at CNN Center](#) in the heart of downtown. The conference is quickly moving to become the staple event for the technical community in Bitcoin, but it will never lose its connection to the place that made it all possible and continues to drive the passion that is TABConf., The Atlanta Bitcoin Conference!

The Founders



Michael Tidwell
@miketwenty1

Michael is one of the founders of TABConf and the Head of System Operations at ZEBEDEE a Bitcoin gaming Company. He spends his free time giving back to the bitcoin community through TABConf and the AtlantaBitDevs. His years of experience in the IT field has led to a passion for good practices in the realm of security, data, and development operations. He currently considers himself an enthusiastic rust pleb.



Brandon Iglesias
@corptostartups

Brandon is one of the Founders of TABConf A Bitcoin Developers Conference and the Head of Product at Storj Labs a distributed systems company. He previously worked in the traditional payments industry which blew his mind (not in a good way) and sparked his love affair with bitcoin. He is passionate about building the Bitcoin community and educating people so they can contribute as well. He considers himself a motorhead and you can often find him on ripping trails on his dirtbike.

2021 Statistics

Serving the Community

\$15,000

Raised for Bitcoin
Developer Community

2

Organizations Served

The Conference

500+

Attendees

Over 40

Sponsors

<1,500

Twitter Followers
@tabconf

50

Speakers and Hosts

2022 Sponsors

KINGSWAY
—CAPITAL—

NOAH. VOLTAGE

 FULGUR
VENTURES



SPHINX



coins

Coinkite


TRAMMELL
VENTURE PARTNERS

Start9 ZEBEDEE

Testimonials

TAB was my first Bitcoin conference. It was a intimate setting where everyone could connect with each other. I later went to 2 other bitcoin conferences and TAB stayed top of mind as a favorite that I was most excited to see in 2022. What I loved most about TAB was the fact that it had areas and content for newbies and the highly advanced and technical. What was really fun was sitting in with some of the brilliant technical minds and hearing them hash through ideas. The gaming area was a blast. I got to meet tons of new people in a energetic room and still have some of those friends to this day. The main stage had great speakers and well thought out panels. It was overall my top conference so far. Eager to see what 2022 has to offer!!!

@iBobbyShell

The conference with the highest signal to noise ratio. A lineup including some of the most technically involved bitcoiners in a small setting felt like a 3 day long bitdevs. Consequently, anyone can voice questions or engage with the top minds behind the software we run.

@BitcoinCoderBob



Testimonials

TABConf is _the_ best Bitcoin conference to meet actual builders and major investors. If you prefer to sit in an audience of 5,000 and listen to a speech you could just watch on Youtube, then don't go.

But if you want to personally interact with real Bitcoiners, go to TABConf

[@MikeStroup10](#)

Had a blast at @tabconf last week. Really liked the "village model". I'll be back next year.

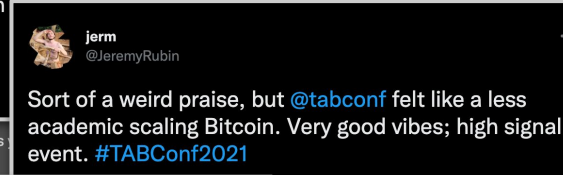
[@murchandamus](#)



Testimonials



TAB 2021 was an incredible experience for our team. We choose to sponsor and have a presence at TAB because of the incredible quality of the event. The TAB team puts an intentional focus on ensuring there's space for new bitcoiners, technical wizards, and brands to showcase their value. TAB is a pure signal type of conference. No fluff and wasted space. The team does a great job ensuring high quality guests are present from core contributors to those building the lightning network implementations and next layers of infrastructure. Bitcoin needs events like TAB and we love that TAB is setting a high standard for what a great bitcoin conference should be.



Other [Twitter posts](#)

Brand Assets

Please use these brand assets when discussing TABConf 2022.

[Brand Assets - Google Drive Folder](#)



Contact

Press

hello@tabconf.com

Sponsorship Details

iglesias.brandon@gmail.com

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